While we reflect on 2021, we are incredibly grateful for the opportunities that allowed us to reach our goals. In addition, we are forever thankful for the blessings from each of our donors, sponsors, and industry partners. It's because of the donations from people just like you, that we can continue to support and impact our local music community positively.

As we approach the season of "end of year giving," we humbly ask for your consideration of a donation to support our 2022 Programs and continue to propel our mission to "Support the Music and the Arts Community through Giving with Aloha."

Mahalo Nui Loa & Happy Holidays!

~ Henry Kapono & The Henry Kapono Foundation



THE HENRY KAPONO FOUNDATION

2021: A year in Review

2020 took us all by surprise and continued to be a challenge for the entertainment industry, additional mandates and event restrictions continued to elude our industry's main source of income, live and in-person performances. With the donations from people just like you, and many others, we were able to directly support Hawai'i's industry professionals; like providing a much-needed \$200,000 in Foodland Gift Cards to music industry professionals.

We are determined to advance the industry in 2021 and to further Support the Music and Arts Community & by Giving with Aloha, through our four guiding pillars; **WORK, MĀLAMA, PARTNER, INSPIRE** in support of the foundation's vision.

THE HENRY KAPONO FOUNDATION'S FOUR GUIDING PILLARS

Supporting the Foundation Achieving it's Goals

Our focus shifted in early 2021 to provide Hawai'i's music industry and entertainers with tools and opportunities to support what they had asked for the most, getting back to work. With your support, we presented fifteen shows for the Henry Kapono's Artist 2 Artist Concert Series, the Henry Kapono Foundation Edition, in partnership with Blue Note Hawai'i and Kapono Inc. We also Partnered with Hilton Hawaiian Village to curate the weekly Henry Kapono Foundation Performance Nights. Both of these performance programs put the spotlight on many of Hawai'i's diverse, emerging, and talented musical entertainers, as well as, some of Hawai'i's most iconic musicians.

These programs provided well over 150 music industry professionals meaningful, reoccurring employment, and raised \$25,000 in donations for the Henry Kapono Foundation!

To further support the industry in an unstable work environment, we dedicated efforts to expand the HenryKaponoFoundation.org online Digital Resources Program for the entertainment community and partners to generate new and consistent income from digital resources. These online resources for entertainment and business needs include:

- General Household Needs
- Venues for Live Performances
- Streaming & Video Production
- Accessible & Affordable Healthcare
- Music Industry & Supporting Organizations
- Digital Music Management
- Managing Music Catalog & Royalties
- Managing Your Music's Digital Platforms
- Business Basics
- 3 Various COVID Relief Programs

These categories grew from six covid related relief programs in 2020, to thirteen program categories by the end of 2021!

The Henry Kapono Foundation, with the support of the Kawakami Family, brought the 'We Are Friends Foodland Grocery Gift Card' program to a conclusion in 2021, fulfilling 100% of all qualified applications while forging significant new partnerships benefitting the Hawai'i music community at large.

These partnerships include affordable health care services for all islands with reliable assistance through the Waikiki Health Center, we facilitated a donation of music equipment and instruments from Easy Music for music classes at Ho'ola Na Pua's Pearl Haven Campus, arranged exclusive discounts for music replication services through a dedicated contact at Discmakers and continued to offer free Papa John pizzas to our industry professionals.

We look forward to new and continuing partnerships in 2022!

We are dedicated to keeping Hawai'i's music industry thriving and look forward to announcing a new and exciting grant and scholarship program for 2022, that will bolster Hawai'i's music industry and support music production, performance, venues, and music education!

Follow us for 2022 grant and scholarship information!

You are a valued member of the Henry Kapono Foundation, and as we head into 2022, we would love to hear from you!

If you would like to share comments, suggestions, or propose a program, please contact us here Goodstuff@hkf.org.

Donate Today!









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